

SINCE  
1989

**PEOPLE'S FORUM**  
*Always... All time... with the people*

We can go beyond the boundaries of a single  
flavor or choice.



**ANNUAL REPORT**  
**2022**











## WHO WE ARE

People's Forum came into existence in the year 1989 with a mandate to provide a platform for the vulnerable and underprivileged sections of the community, whose voices have remained unheard, rights ignored and basic entitlements not accomplished.

People's Forum as an organization was the vision of few benevolent youths who desired to create a better society by helping people to help themselves. Thus, the organization emerged as a podium for activists who fought for the underprivileged and weaker section of the society.

The Organization since inception has worked in diversified fields and has tried to find better ways for reaching out to the most marginalized community. It has never hesitated from getting into unexplored areas or experimenting with the ways of attaining the laid objectives of the organization. It has in fact taken good swifts from time to time as per the need of the situation and requirement.

## HISTORY & INTERVENTIONS

Main focus of the Organization has been to create sensitization and awareness amongst people on issues of social importance, mobilizing youths and working towards people's collectives to them realize their entitlement and motivate them to strive for it. With changing social scenario and development context, the organization has relooked its strategic mandates and responded to the changed scenerio, keeping intact its vision mandates and responded to the changed scenario, keeping intactits vision. The organization strongly believes the factors like poverty, gender and caste discrimination increase vulnerability and deprivation. These in turn hamper inclusive growth and development.

Following the foot steps of Mahatma Gandhi, the organization actively working for the development of underprivileged and vulnerable section of the society to motivate the work towards holistic development of individual and community, for instance destitute women/men with health and mental health issues &homeless children, men and women, elderly, disables and those deprived of basic social security. People's Forum provided a platform to the communities whose voices remain unheard, rights ignored, and basic entitlements not accomplished. The focus also lies on mobilizing youth and working towards people's collective consciousness to let them realize their rights and support them to access basic developmental services.



## FOUNDERS NOTE

Dear Readers,

Peoples Forum again comes with its Annual report for the FY 2021-22 to provide an overall impact of our work in front of stakeholders. This annual activity issue covers different program which is mainly carried out by our organization. It's my pleasure to inform you that many of our well-wishers/stakeholders are awaiting for this annual report to know more about People's Forum. It has been observed that many young professionals are now intent to join their hands in different social issues and participated in many of our events as well. Giving up the ego in order to embrace the true spirit of giving like Nature, which gives without any agenda or expectations. We need to be free of our egoic attachments and work towards a better and equal society. Depression and Anxiety are very common now. Excess use of mobile phones dragged our personal life into hell. Many of the young generations basically students and adolescents are suffering with mobile addiction. This is the new edge addiction. Every one of us should think about the global economic and environmental gift. The economy & Environment mainly has a damage on common people.

Looking behind our backs we always dream of an equal society and working in this regard but after 30 years of our journey now we are at the crossroads.

Jay Jagannath

With Love & Regards,

Gobinda Chandra Pattanaik  
Member Secretary, People's Forum

Our hearts want one thing but the situation points towards another. Many times, we go with our hearts but this time looks different to do that. Our current status may be counts in number against our dreams and aspirations. Like me an action-oriented person who always value the opportunity of life and does not wish to squander it being away unfair with this journey where only numbers count. Still, like other human beings, I love to live with a hope/hope to do better for my fellow mates, best to return back the energy I got from every person surrounding me. Hope to spread happiness in everyone's life I came across.

People's Forum is the only platform where dreams can be sold, resold, and rejuvenate. I appeal to everyone to join our mission of spreading happiness. I would like to thank all our well-wishers, donors, government departments, and corporate houses for having trust in us. Thanking my team for their continuous efforts to make us genius.





## OUR MISSION

To work towards integrated development in all spheres of community life with special emphasis on weaker and vulnerable groups such as Women & Children, Elderly People, SC / ST & Economic backward peoples, Person with Disabilities, Drug-Addicts, Beggars and those deprived of healthy and secure living.

## OUR VISION

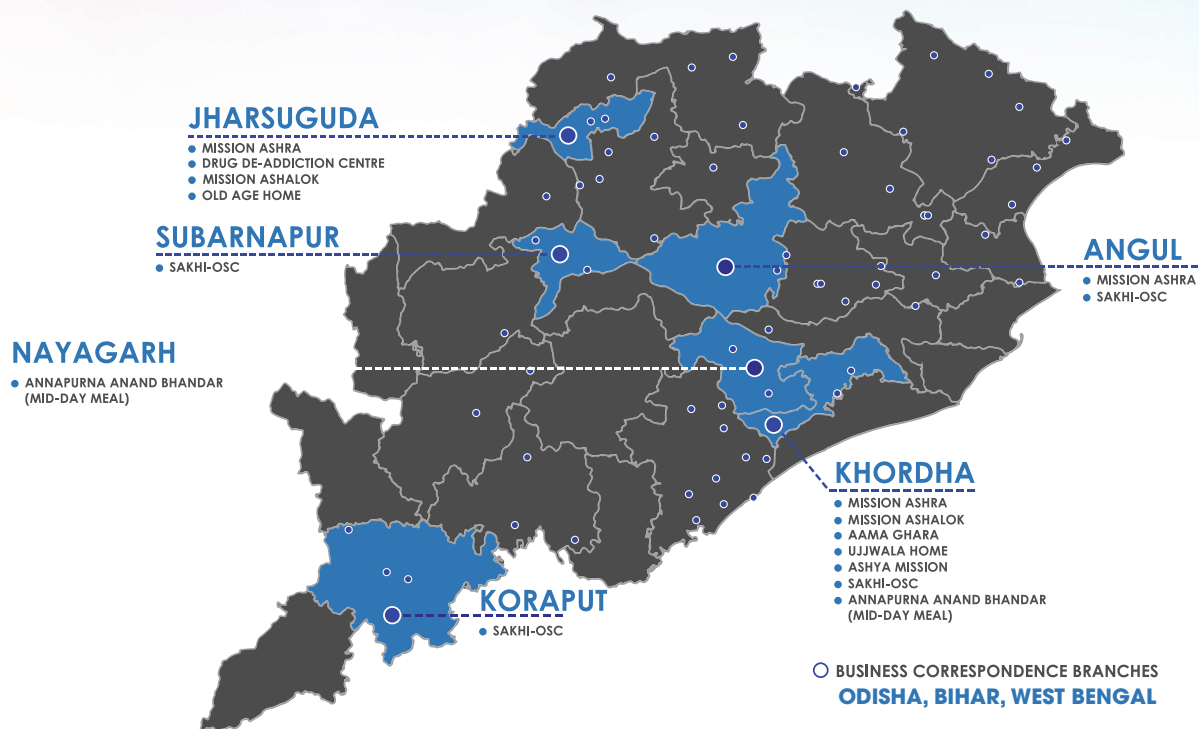
Developing a most credible and reliable people's institution to care and support the most deprived and vulnerable people irrespective of caste, creed, sex, religion & enabling them to live in society with dignity & respect that will be entirely free from all economic and social discrimination.

## WE ARE REGISTERED UNDER

- Society Registration Act 1860.
- Foreign Contribution Regulatory Acts (FCRA) 1976
- 80 G under Income Tax Act 1961
- 12 A of Indian Income Tax Act 1961.
- Registered under PwDs Act 1995
- Registered under Juvenile Justice Act 2000



## OUR PRESENCE



## OUR THEMATIC AREAS



**WOMEN & CHILD  
DEVELOPMENT**



**HEALTH &  
MENTAL HEALTH**



**SOCIAL SECURITY**



**LIVELIHOOD  
PROMOTION**



**NUTRITIONAL  
SECURITY**



**DISASTER RISK  
MANAGEMENT**



**FINANCIAL  
INCLUSION**



**ENTERPRISE  
DEVELOPMENT**





# AAMA GHARA





## WOMEN & CHILD DEVELOPMENT

### AAMA GHARA (Child Care Institution / Special Adoption Agency)

Aama Ghara emerged as a thought to provide nurturing care and stability to the most vulnerable, deprived, severely disabled, abandoned and orphan children, in order to support individual children, reach their optimal potential.

Established : 27-12-2015

Working Under : Child Welfare Committee & District Child Protection unit

Registered Under : JJ Act 2015 & Special Adoption Agency (SAA)



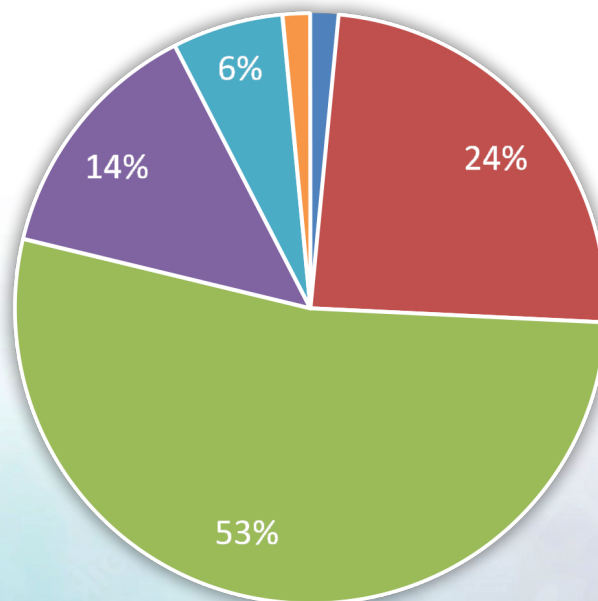


## Annual Status :



## Age Classification of Children of Aama Ghara

2% 1%



- New Born
  6 months to 3 years
  4 years to 8 years
- 9 years to 12 years
  13 years to 18 years
  18 years and above



## Academic Overview:

We believe that proper provisions of education and opportunity for creativity are the four primary pillars of success for the development of children. As soon as a child arrives in Aama Ghara, he/she would get psychological/emotional support, health check-ups, proper nutrition, education and rehabilitation. Initially, the child is provided with the basic education in the Centre by the tutor and then as per the age and aptitude, the child gets admitted to a formal school. Enrolment, retention, and progress of Children from Aama Ghara into different Primary, Middle, and Higher Secondary Schools, during the academic year 2021-22 are given in the table below:

Standard	No. of Children Enrolled
Pre School/ Anganwadi	12
Primary (Std. 1 to Std. 4)	30
Upper Primary (Std.5 to Std.9)	3
Matriculation/Higher Secondary	2

## Success story from the land of creators

Neha (name changed) was a 2 days old abundant infant who was rescued by the Child line India and was referred to AamaGhara by the Women and child development department, Odisha. At the initial stage when Neha arrived at Aama Ghara she was in an extremely vulnerable stage. The team provided her immediate medical care after that she was on observation for few days. During this time, proper infant care was provided to her focusing on improving her nutritional health. After completing all the legal procedure, she was registered to Central Adoption Resource Authority (CARA) and within few months she was reserved by a Prospective Adoptive Parent. They belong from Chennai and were already a parent of two daughters. They were desired to adopt a daughter and Neha was destined for them. After all the official procedures she was handed over to her adoptive parents and is now happily living with them in Chennai.





# UJJAWALA





## UJJAWALA

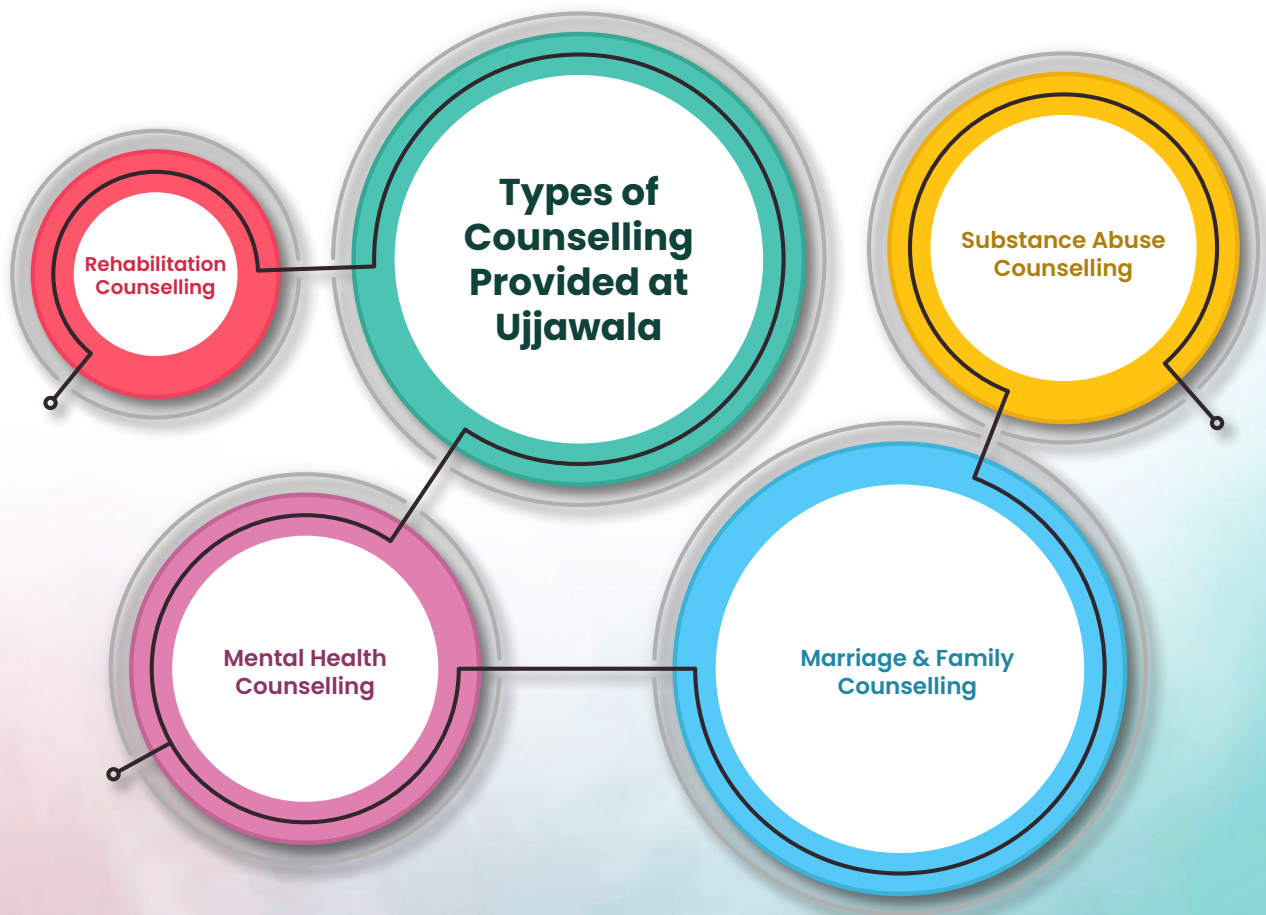
### (Shelter Home for the Trafficked Victim)

UJJAWALA scheme was launched by the Ministry of Women and Child Development in the year 2007, to prevent the trafficking of Women and Children in India. It is a comprehensive scheme for prevention of trafficking and rehabilitation, rescue and re-integration of sufferers of trafficking for commercial sexual exploitation, and other purposes. In Khordha District, People's Forum has been running Ujjawala since 2009.

Supported By: Ministry of women and child development , Government of India

Established : 2009

Total Residents: 25





## Project Deliverables :

**Vocational Training :** Vocational training is provided to the entire resident as per our progress plan. Vocational Training helps acquiring new skills and competencies.

Vocational Training	Output	Residents Involved	Value of produce	Marketed
Rice Puff Making	9 quintal 89 kg	3	1890/-	Local Vendor
Badi Making	16 kg 500 gm	3	545/-	Local Vendor
Papad Making	33 kg 700 gm	3	674/-	Local Vendor
Tailoring	Stitches products for different rehabilitation centers	3	2000/-	Local Vendor
Incense Sticks Making	2921 nos.	6	1200/-	Local Vendor
Bamboo Products Making	20 piece (A month)	3	2400/-	Local Vendor

Awareness Programmes are conducted to generate awareness against human trafficking among people specially people who are emotionally and financially vulnerable.

Programes	Numbers of programmes conducted
Street Play	10
Balika Sangh	2
Community Vigilance Group	3
Seminar	1











# SAKHI – ONE STOP CENTRE





Ministry of Women & Child Development has formulated a centrally sponsored scheme for setting up One Stop Centre, A sub scheme of umbrella scheme for national mission for empowerment of Women including Indira Gandhi Matritva Sahyog Yojna, popularly known as SAKHI-OSC since 1st April 2015, is a women centric initiative, which aims to fight against gender violence, discrimination, exploitation. This Initiative is the reflection on the current scenario of our country where discrimination and gender-based violence is a deep-rooted phenomenon. Then after the nationwide outrage against the 2012 Delhi gang rape incident, Sakhi-One Stop Centre was formed and became supportive hand in all dimension for the victimize women.

In the year 2015-16, People`s Forum got the honor of getting selected as the nodal agency to manage One Stop Centre- SAKHI at the premises given below: -

- SAKHI OSC BBSR at the premises of Capital Hospital Bhubaneswar of Khordha District.
- SAKHI OSC in Koraput which are situated in S.L.N. Medical Collage and Hospital Koraput and
- SAKHI OSC Angul, situated in District Headquarter Hospital Angul.
- Looking to the successful implementation of the programme, gradually we got selected to operate one more SAKHI OSC at Subarnapur, Odisha in the FY 2021-22.

### Project Deliverables :

All these OSC are providing 24X7 service and support to distressed women, and facilitate immediate, emergency and non-emergency access to a range of services and all kind of support mentioned below in one roof to fight against any forms of violence against women.





# Annual Report



**Aim For Awareness:** Violence against women and children, Gender based violence, Protection against violence, Significance of appropriate touch and inappropriate touch, Women & Child Protection.











## MISSION ASHRA





## HEALTH & MENTAL HEALTH

### MISSION ASHRA

#### (Rehabilitation home for destitute women with mental illness)

It is the largest rehabilitation centre of eastern India initiated in the year 2003. It is a shelter home for underprivileged destitute women with mental illness. It currently houses 520 numbers of residents in different districts of Odisha, such as Khordha, Angul, Jharsuguda. The centre provides psychosocial rehabilitation and care to the individuals with mental health problems in a residential set-up to the residents from rescue to reuniting with family & integrating them into larger community with total acceptance. The program aim is to provide a complete health solution (both physical and mental health) to the vulnerable group of women (irrespective of their age, religion, caste, social background, and economic stability) with adequate, affordable and accessible service on psychiatric care, treatment & psychotic drugs/medication provisions.

#### Supported By :

- Mission Ashra, Janla, Khordha (Supported by Dept. of SSEPD , Govt. of Odisha)



- Mission Ashra, Jharsuguda (Supported by District Mineral Foundation Trust, Jharsuguda)



- Mission Ashra , Talcher, Angul (Supported by District Mineral Foundation Trust, Angul)



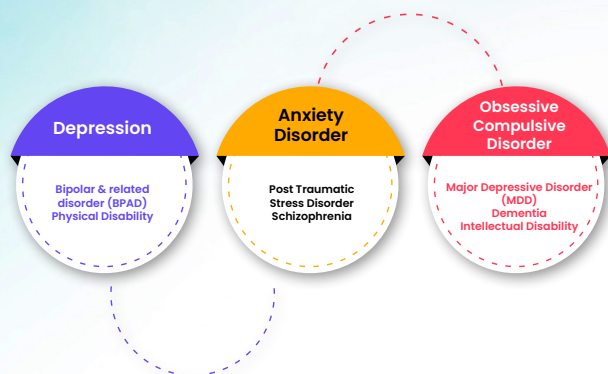
Following table represents the centre wise information on details :

MISSION ASHRA						
Particulars	Khordha District		Jharsuguda District		Angul District	
	FY 2020-21	Since Inception (2003)	FY 2020-21	Since Inception (2016)	FY 2020-21	Since Inception (2018)
Rescue	57	1430	108	408	35	151
Reunion	23	772	52	215	25	62
Relapse	4	46	17	73	3	8
No. of Residents	297	1430	138	408	85	151

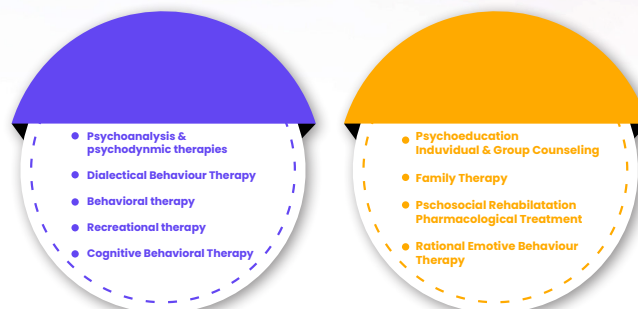


## Project Deliverables :

### TYPE OF DIAGNOSIS



### TREATMENT & THERAPY



## Annual Status



139 residents have Aadhaar Card  
164 Residents have registered under Swavalamban yojana UDID REGISTRATION  
5 residents got UDIDI Certificate



Around 48 Nos of health & Psychiatry checkup have been covered in the financial year of 2022.



Sit extended from 60 to 75 at Mission Ashra, Talcher, Angul.  
Capacity of Bedded extended from 125 to 175 at Mission Ashra, Jharsuguda



Various Government officers like Collector & DM, PD DRDA, SSSO DMF DSSO and DSWO and other Government officials and appreciated our programme



Physical Observation & Mental Status Examination  
Counseling & Observation report  
Case Study  
Report on Cognitive Training Strategy  
Ekman Face fact test  
Attention Testing

## Success Story

24 years old Bhagyata (Name Changed) from Dhenkanal was diagnosed with bi-polar affective disorder. According to her initial condition, after the death of her mother, her mental and physical health started deteriorating. Since then, her family took her for Psychiatric treatment & Pharmacotherapy. After receiving psychiatric treatment her symptoms decreased to some range and her family thought that she had recovered & stopped providing psychotic drugs.

One year later, her father married to another woman and after seeing such undesirable changes, Bhagyata started missing her biological mother. In a distinguish situation she decided to abscond to streets. And months later, after receiving the complaint from her parents, the rescue team of People's Forum traced down her address with a help of a Social worker.



Now, we are delighted to share with you that the resident has recovered from her severe mental health conditions. She also has been assisted with living facility and is in a responsible position.

### Before



### After







# MISSION AASHALOK





# MISSION AASHALOK

## (Rescue and rehabilitation centre for destitute men with mental illness)

A residential setup project providing the basic and necessary service to the beneficiaries currently operating at Jharsuguda & Khordha district of Odisha with envision of become a premier integrated rehabilitation address for person with mental illness.

Centre	Khordha Centre	Jharsuguda Centre
Establishment	17th August, 2019	5th December, 2017
Locations	Jharsuguda	Khordha
Fund Supporting Agency	People's Forum	District Mineral Fund Trust, Jharsuguda
Residential Capacity	50	150
Total No of Admission	177	220

### Psychiatric And Medical Services



### Observation And Assessment



### Vocational Training



## PROJECT DELIVERABLES

### Rescue And Admission



### Reintegration

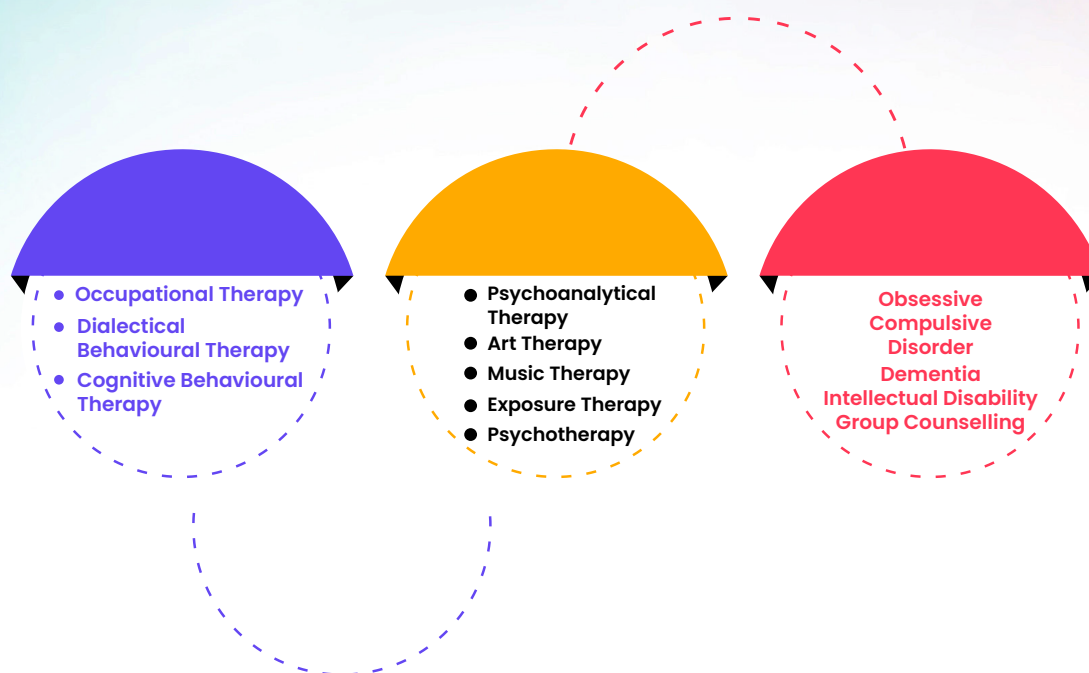


### Telephonic Follow-up





## TREATMENT AND THERAPY



## VOCATIONAL ACTIVITIES AND OUTPUTS

DETAILS OF VOCATIONAL TRAINING AT MISSION AASHALOK, KHORDHA					
Sl. No	Particular	Total output	residents engaged	Value of produce	Marketed
01	Kitchen Garden	1- Banana - 15 khandi 2- Tomato - 20kg 3- Ladyfingers - 11 kg 4 - Saga - 16 kg 5 - papaya - 12 kg etc	6 residents Engaged in this kitchen garden	1. 7500rs 2. 1200rs 3.330s 4.1400rs 5.240rs	Local Vendors
02	Paper packet	6000 pc	2 residents	600rs	Local vendors
03	Candle Making	20 kg	3 residents	4000rs	Small vendors
04	Paper Glass	25000 pc	4 residents	11500rs	Small vendors



DETAILS OF VOCATIONAL TRAINING AT MISSION AASHALOK, JHARSUGUDA					
Sl. No	Particular	Total output	residents engaged	Value of Produce	Marketed
01	Kitchen Garden	1-Brinjal- 55 2- Tomato - 35kg 3- Ladyfingers - 21 kg 4. Saga - 18 kg 5.Bean-10kg 6.Cauliflower- 8kg 7.Cabbage-14 kg 8.Chill -6 kg	42 residents Engaged in this kitchen garden	1.7500RS 2. 1200RS 3.330RS 4. 1400RS 5. 240RS 6.600RS 7.800RS 8.180RS	Local vendors
02	Incense sticks	2400 Small pack	28 residents	800RS	Local vendors

### Annual Status

- District Magistrate- cum- Collector, Jharsuguda had visited for the Foundation Day
- Superintendent of Police (SP) had visited for Foundation Day

124 homeless people with mental illness have been rescued during the year 2021-2022 out of this we have successfully reintegrated 51 residents with their families.

Dr Al Ameen Ashraf ( AllMS, Bhubaneswar ) visited to organise a health camp at Mission Aashalok on 21-10-2021.

District Magistrate- cum- Collector, Jharsuguda had visited for the Foundation Day, Superintendent of Police (SP) had visited for

Organised aadhar enrolment camp in which we were able to generate 25 Aadhar cards successfully and able to generate persons with disability registration certificates for 13 residents.

48 Residents of Khordha Centre are registered under MHI, Cuttack (SCB Medical College) in which we are receiving free healthcare facilities and medicine.

Jharsuguda Centre is linked with District Head Quarter Hospital, Jharsuguda & VIMSAR Hospital, Burla, Sambalpur for medical emergency facility.

Successfully fully vaccinated of all residents and staff against covid19 virus with collaboration of AllMS Bhubaneswar

One day exposure visit of residents and staffs to all the heritage sites of Bhubaneswar.



# DRUG DEADDICTION CENTRE



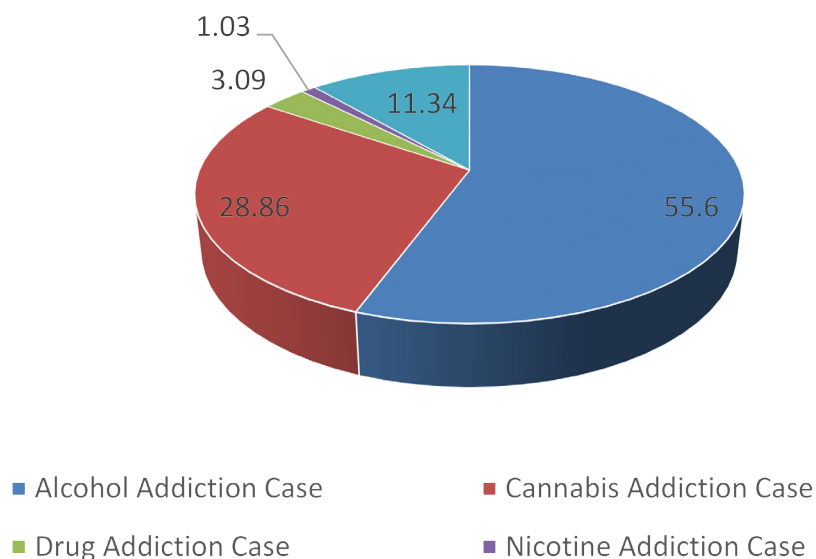


## DRUG DE-ADDICTION CENTRE

This is an Integrated Rehabilitation Centre for Addicts at Jharsuguda district to provide necessary services to the patients for their betterment of lifestyle. We are dealing with various types of Substance Addiction. We have a complete setup and help the addicted persons to live a Healthy and Addiction free life.

Establishment	27th June, 2017
Locations	Jharsuguda
Fund Supporting Agency	District Mineral Foun Trust
Residential Capacity	30 at one time
Till now admitted	347
Till now reintegrated	317

### Types of Substance



### TREATMENT AND THERAPY





## Vocational Training Details

Sl. No.	Types of vocational training	Value of produce	Beneficiaries	Marketed	Center	Place
1	Incense Stick Making	228 Packets		Marketed to small vendors	DDC	Jharsuguda
2	White Phenyle Production	170 Bottles*1 liters	All Centers of Western Zone	Local Vendors	DDC, Mission Aashalok, Mission Ashra-1, Mission Ashra-2, Old Age Home, Mission Ashra Talcher	Jharsuguda & Talcher

## Major Initiatives :

- We have a digital library containing 1445 books. These books are related to psychology, MSW, nursing, therapy and spiritual books
- Implementation of new psychological tests, scales and different screening tests for addiction

## Highlight Points :

- Successful Cases= 90%
- Relapse Cases= 10%









# MOBILE MEDICAL UNIT





## MOBILE MEDICAL UNIT

People's Forum is implementing the Mobile Medical Unit Project with support of the Annapurna Finance Pvt. Ltd. The project is sanctioned to improve the health status of the community in the villages of Basudevpur Gram Panchayat of Khordha District and Bankoi Gram Panchayat of Nayagarh District. The project proposes to provide accessibility to quality preventive and promotive primary health care service across the target villages and to imbibe positive health seeking behaviour in community and to establish convergence with public and private stakeholders to bring in maximum impact in the primary health care delivery in the villages.

The program provides services like health consultation, free basic medication and referral wherever required. The van is equipped with basic drugs, consumables, medical equipment, infection control measures, communication materials and AV system as per the requirement keeping in view with the medical quality control protocols. The mobile van consists of a Medical Doctor, two Nurse, a Paramedical staff and a MPCW.

- Total Patient Covered: 1572
- Area Covered: Bankoi, Bhusandpur, Singarama
- Specialized doctor's like Gynecologist, Eye and General medication were involved with us during the health camp
- Highest no. of patients diagnosed for : Bodypain

### GENDER WISE DISTRIBUTION OF PATIENTS

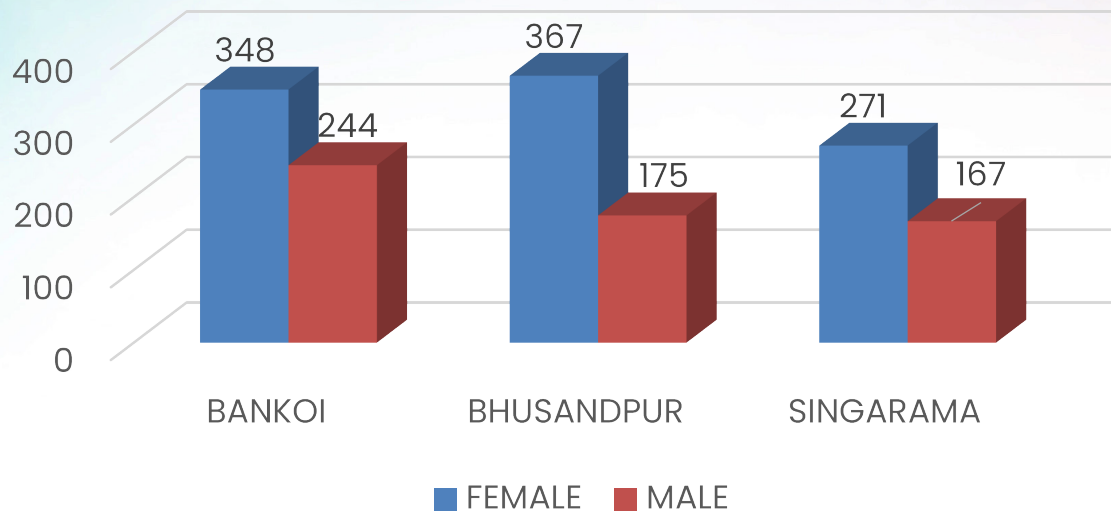
GENDER WISE DISTRIBUTION	
FEMALE	986
MALE	586
TOTAL	1572

### GENDER RATION IN BANKOI, BHUSANDPUR, SINGARAMA

PLACE	FEMALE	MALE
BANKOI	348	244
BHUSANDPUR	367	175
SINGARAMA	271	167
	986	586
Grand total	1572	



## GENDER RATIO DISTRIBUTION



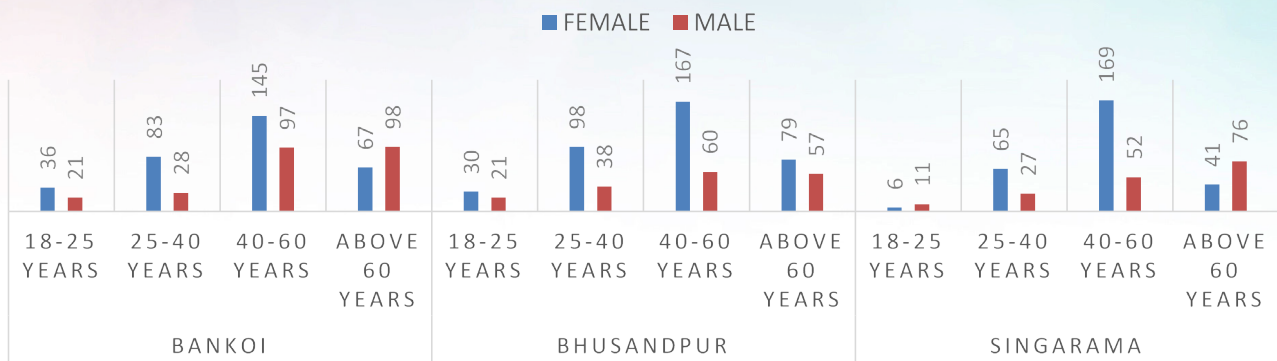
There are significant health disparities which exist between rural and urban women. Women in rural areas are affected by access issues, specifically the lack of female health providers. This programme was mainly set up aiming the rural woman, to raise awareness and provide quality medical facility. From the above graph, it clearly depicts that woman participation was significantly more as compared to men.

## AGE WISE DISTRIBUTION OF PATIENTS IN BANKOI, BHUSANDPUR, SINGARAMA

PLACE	AGE	FEMALE	MALE
BANKOI	18-25 YEARS	36	21
	25-40 YEARS	83	28
	40-60 YEARS	145	97
	ABOVE 60 YEARS	67	98
BHUSANDPUR	18-25 YEARS	30	21
	25-40 YEARS	98	38
	40-60 YEARS	167	60
	ABOVE 60 YEARS	79	57
SINGARAMA	18-25 YEARS	6	11
	25-40 YEARS	65	27
	40-60 YEARS	169	52
	ABOVE 60 YEARS	41	76



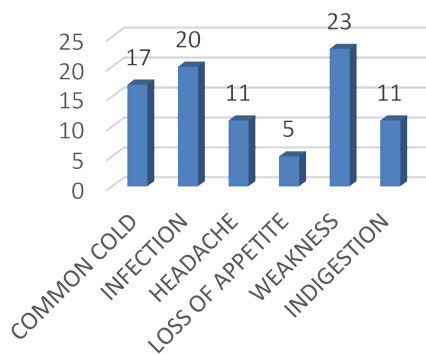
## AGE WISE DISTRIBUTION OF PATIENTS IN DIFFERENT LOCATION



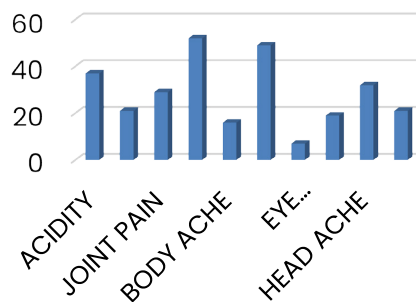
Starting from Adults to age group of more than 60 years of age, all groups of people were checked carefully and provided medicines at the camp.

## ISSUES FACED BY DIFFERENT AGE GROUP OF PEOPLE :

### 18-25 YEARS



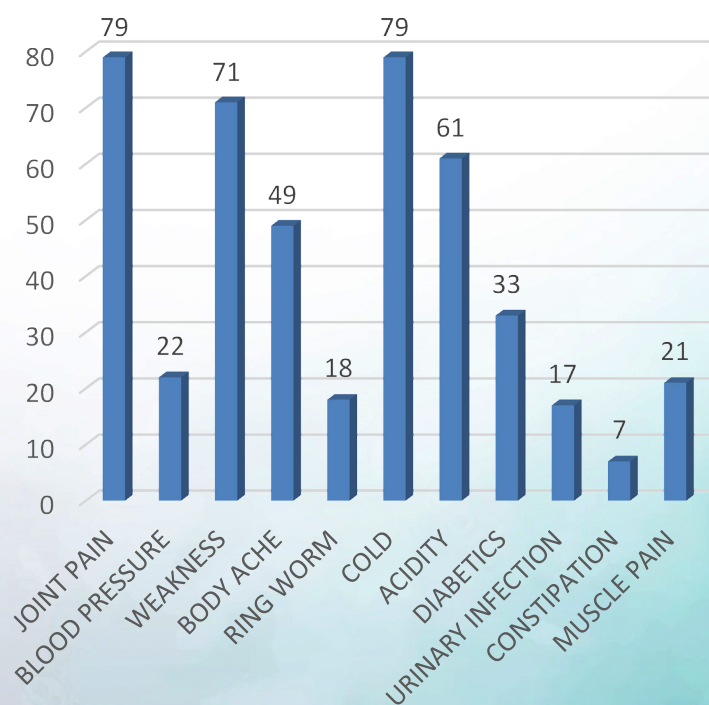
### 25-40 YEARS



### 40-60 YEARS

JOINT PAIN	79
BLOOD PRESSURE	22
WEAKNESS	71
BODY ACHE	49
RING WORM	18
COLD	79
ACIDITY	61
DIABETICS	33
URINARY INFECTION	17
CONSTIPATION	7
MUSCLE PAIN	21

### 40-60 YEARS

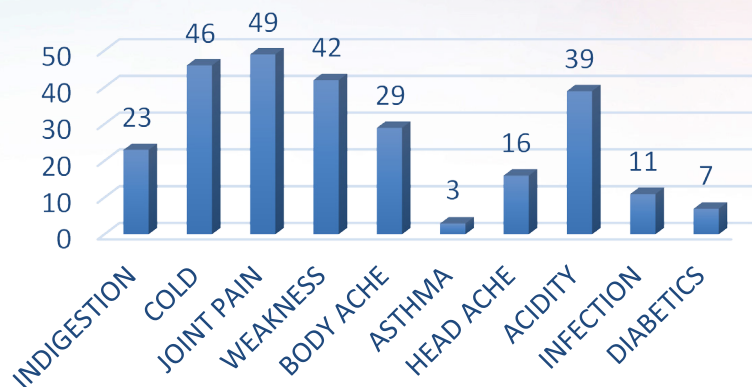




## ABOVE 60 YEARS

INDIGESTION	23
COLD	46
JOINT PAIN	49
WEAKNESS	42
BODY ACHE	29
ASTHMA	3
HEAD ACHE	16
ACIDITY	39
INFECTION	11
DIABETICS	7

## 60 YEARS & ABOVE

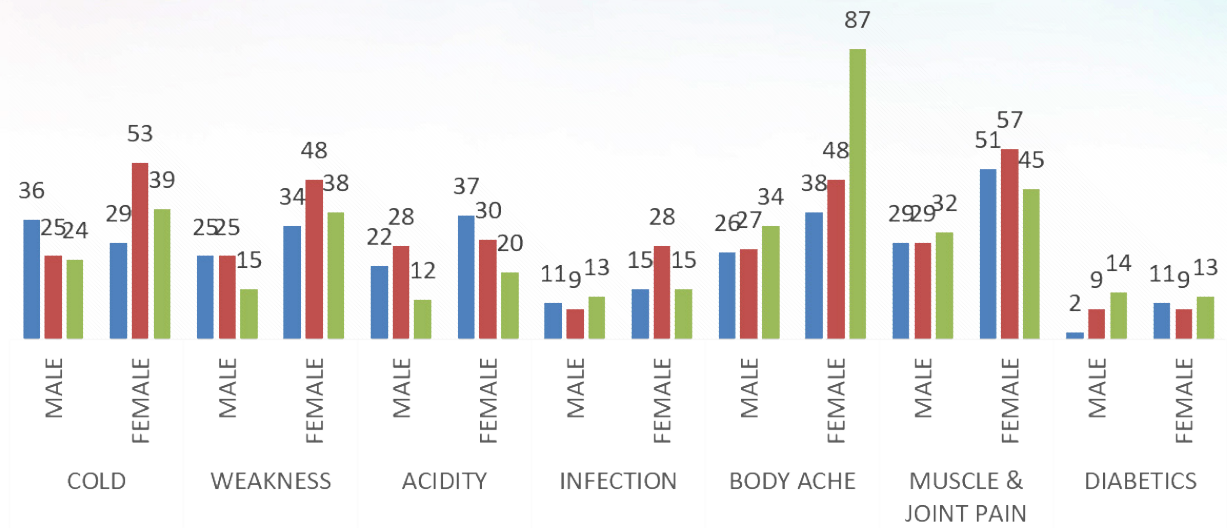


DIAGNOSIS	GENDER	BANKOI	BHUSANDPUR	SINGARAMA
COLD	MALE	36	25	24
	FEMALE	29	53	39
WEAKNESS	MALE	25	25	15
	FEMALE	34	48	38
ACIDITY	MALE	22	28	12
	FEMALE	37	30	20
INFECTION	MALE	11	9	13
	FEMALE	15	28	15
BODY ACHE	MALE	26	27	34
	FEMALE	38	48	87
MUSCLE & JOINT PAIN	MALE	29	29	32
	FEMALE	51	57	45
DIABETICS	MALE	2	9	14
	FEMALE	11	9	13



## GENDER WISE DISTRIBUTION OF PATIENT IN DIFFERENT LOCATION

■ BANKOI ■ BHUSANDPUR ■ SINGARAMA





# ASSAINDIA-ANTI SUICIDE SQUAD IN ACTION





# ASSA INDIA ANTI SUICIDE SQUAD IN ACTION

(A Suicide Prevention Initiative)

ASSA INDIA is an initiative started by People's Forum on 10th October, 2020 to provide tele-counselling for everyone who have been observed by their family and friends that have suicidal tendency or going through any mental health issue. As People's Forum focusing on rehabilitation care and shelter home for destitute people with mental illness but during lockdown suicide case of a well-known public figure made us realize the negligence and stigma towards mental health is deeply rooted in our society. Due to lack of sensitivity and awareness associated with mental health, many individuals suffer in silence are not getting proper support. Many remain undiagnosed and eventually lead to some devastating consequences.

ASSA India aims to breakdown this vicious cycle of oppression, rejection, suppression, restrictions and stigma attached towards mental health and provided the immediate support and tele-counselling to the individuals who are in need. We try to reach those souls are in their acute grief and stress that what leads to suicidal thoughts and tendencies.

In the financial year of 2021-22, we have received 196 relevant calls where our counselor provide psychosocial support to the clients to live a dignified and happy life.

## PROJECT DELIVERABLES





# PRAYASH MISSION





## PRAYASH MISSION

### **Telecounselling support to the Covid 19 people**

People's Forum initiated a programme called 'Prayash Mission', in order to provide psychosocial support to the people who are admitted in hospitals and who are home isolated. We have set-up a toll-free counselling helpline '1800120500005' for the people need physiological support during their home isolation. During the year we are able to reach and provided telephonic psychosocial counselling to 22455 covid-19 positive patients those were undergone home isolation and the family members of deceased person found with Covid-19.









# ASHYA MISSION

## Telecounselling support to the Covid 19 people

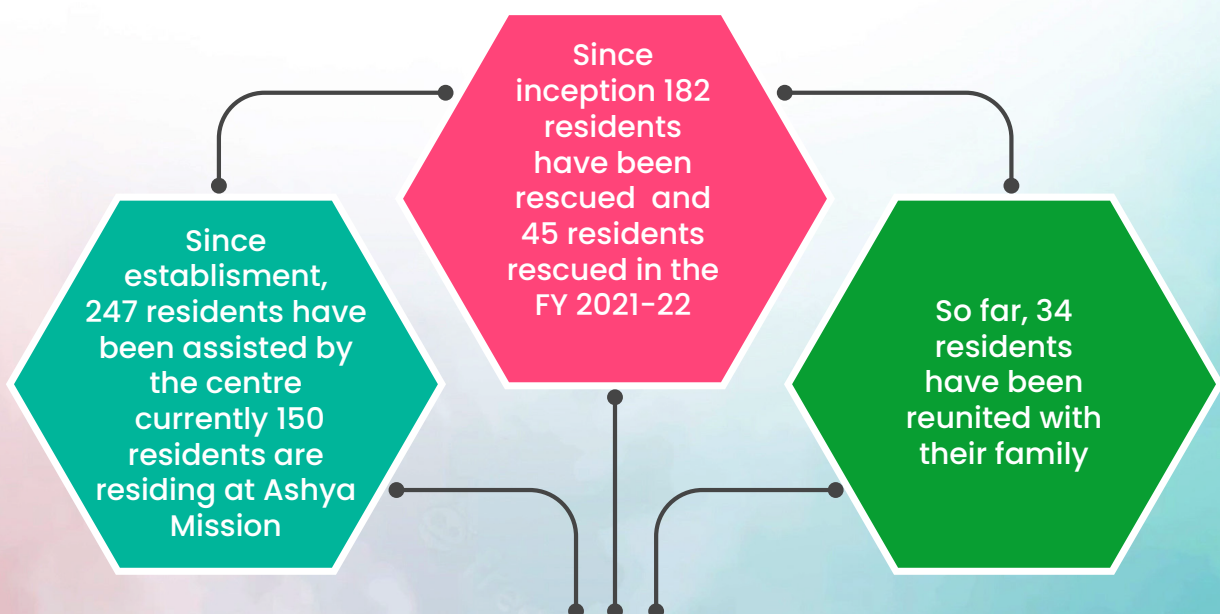
Ashya Mission was established at the beginning of nationwide lockdown due to Covid-19 pandemic to provide immediate shelter to the segment of population who does not have roof above their family's head. People's Forum initiated the rescue operation to provide immediate services to the ones who are in need.

**Established: 28-03-2020**

**Supported by: Department of SSEPD, Govt. of Odisha**



## Annual Status





## VOCATIONAL TRAINING

Socio-economic rehabilitation is one of the core areas of concern for the Homeless Beggars, hence residents are engaged in different skill development training and practicing income generating activities to employ in some economic sector. Apart from this, the residents are engaged with different recreational activities, sports, yoga and meditation on daily basis.

DETAILS OF VOCATIONAL ACTIVITIES				
SL. NO.	PARTICULARS	TOTAL OUTPUT	BENEFICIARIES	Value of produce
1	Hand rolled Incense Stick	156.5 k.g	39	50 pkt
2	Paper Packet	10000 pcs	21	2000 pkts
3	Candle	3500 pcs	30	3500 pkts











## OLD AGE HOME



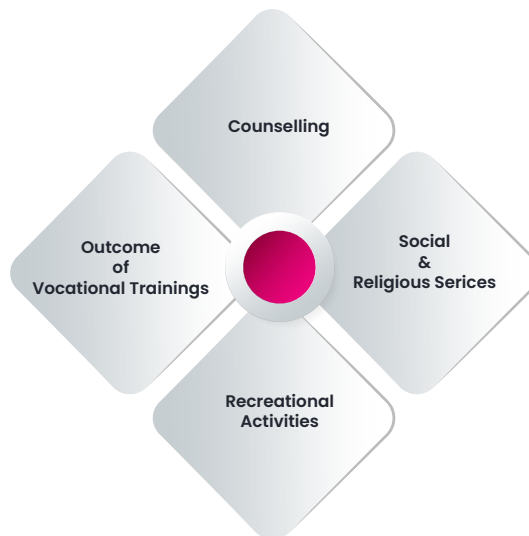


## OLD AGE HOME

Old Age home concentrates to provide integrated service and facilities to senior citizens for making them feel as in home. Our objective is to provide home care services to senior citizens who maybe living with disabilities to perform daily chores, personal care, needs, maintaining a home for themselves.

Establishment	6th February, 2019
Location	Jharsuguda
Fund Supporting Agency	District Mineral Fund Trust
Residential Capacity	50
Till now admitted	125

### Project Deliverables



### Age Group Classifications







## MID DAY MEAL






# MID DAY MEAL


(Annapurna Anand Bhandar)

With the support of Department of School and Mass Education, Govt. of Odisha, People's Forum is rolling out the Mid Day Meal programme under government guidelines to provide healthy and nutritious food to the school going children under centralized kitchen system. This programme now covered 43 schools (primary & Upper Primary) in Khordha district and 52 schools (Primary & Upper Primary) in Nayagarh district. Under this scheme around 9700 school going children are getting healthy and nutritious meal on daily basis.

## Area of Operation (District) Khordha

<b>Supporting Agency</b>  Department of School and Mass Education	<b>Number of Schools Registered</b> <b>43</b> (Primary & Upper Primary Schools)	<b>Number of Students Covered per Day</b> <b>4484</b>
--	--	--

## Area of Operation (District) Nayagarh

<b>Supporting Agency</b>  Department of School and Mass Education	<b>Number of Schools Registered</b> <b>52</b> (Primary & Upper Primary Schools)	<b>Number of Students Covered per Day</b> <b>5210</b>
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# DISASTER RISK MANAGEMENT



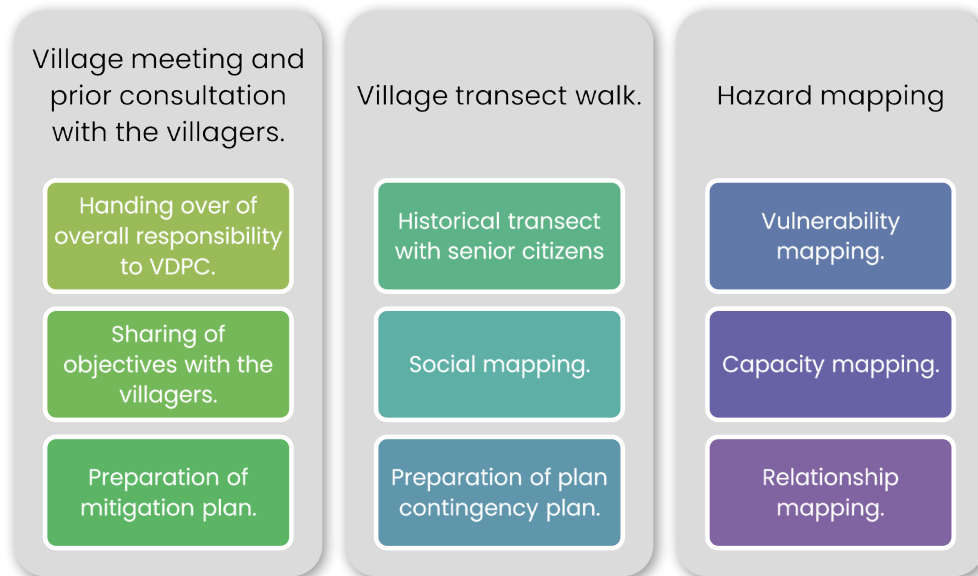


# DISASTER RISK MANAGEMENT

## VDMP

VDMP stands for Village Disaster Management Plan. VDMP is otherwise known as Community Contingency Plan (CCP) prepared in the active participation of the local community, using PRA tools.

### The planning process of VDMP :



### OUTCOME OF THIS PROJECT :

Output of this community contingency plan would be useful in coordinating various Disaster preparedness & mitigation activities. Besides, the mitigation plan can be integrated in the development plan, of the village in a comprehensive manner to ensure that benefits and outcomes of the development activities are equitably distributed and address's structure deficiencies at the community level to ensure sustainable development with reduce risk and effective promotion of livelihood initiative.

### GEOGRAPHICAL BACKGROUND :

Odisha lies in the east coast of the country and is lined with the beautiful seashore of the Bay of Bengal. It covers an area of around 1,55,707 square km.







# FINANCIAL INCLUSION





## BUSINESS CORRESPONDENCE

We have taken this initiative of Business correspondence to deliver the financial services for the unreachable segments to a new height. With the objective of ensuring greater financial inclusion and increasing the outreach, the Business Correspondents model comes into the picture. The use of the BC model has already shown the potential by changing the lives of millions of people in the remotest parts of the country. For poor and vulnerable people, who could not think of going to the bank, banking has come to them. Use of this alternate model increases in the number of bank accounts and the volume of loans and deposits in areas that indicates that there is now far greater awareness of banking services.

People's forum has tied-ups with YES Bank and DCB Bank to distribute these credit products under BC model with an outreach of 83 branches across all over Odisha and West Bengal. The organization has been trying to reach to the remotest part of the state and help the marginalized section to come out of the poverty. The concept of 'inclusion' was defined as a process of including the excluded as agents whose participation is essential in the very design of the development process- People's Forum has exactly been doing that by helping more than 2.5 lakhs active SHG/JLG members with financial credit and by employing more than 500 staffs. Going by its expansion plans, we are planning to expand exponentially by increasing its branch presence across each unbanked area. Through this alternate channel, People's Forum has enabled to achieve the initial step of financial comprehension and strengthen their way of earning and spending patterns by providing financial literacy training. Through this FLT People's Forum has been trying to educate rural women about the importance of financial and digital literacy. The focus through this model is to create awareness about use of credit, proper management of money and savings, minimize financial risk and drive long- term benefits of savings.

Particulars(As On March-2022)	YBL	DCB
Total Branches	52	31
No. of District Cover	17	16
No. of Villages	10173	8487
Total SHG/JLG Disbursed	37117	36470
Active Clients	106808	78074
Loan Disbursement (INR) in Crore	670	723
Average Loan Size per SHG/JLG	140000	125000
Average Loan Size per client	33000	32000
Total Staff	289	215
Portfolio O/S as 31st MAR(INR) in Crore	196	145
Average Portfolio per FCO in Crore	0.87	0.84
Average Portfolio per Branch (INR) in Crore	3.76	4.66





# HUMAN RESOURCE



## HUMAN RESOURCE

Headquartered in Bhubaneswar, People's Forum is a leading organization engaged in various development activities across Odisha since 1989, where employees are its true asset with their beliefs, ideologies, backgrounds, religions, communities and practices come together on a common platform to work towards a predefined goals and to accomplish innovative objectives in different field.

Human Resource plays a vital role in the overall success and development of the organization with the feel of acknowledgment and appreciation. More than 920 professionals from several sectors such as agriculture, technology, social science, management, finance, human resource management are engaged with the organization from the very renowned and premium institutions across India and pledged across a state geography to impact the live of underprivileged population.

### Human Resource strength from all domains of People's Forum and their education qualification

Sl No	Courses	Category	No of staffs in each category
1	MTEC/ BTEC	Centre Administrator, branch manager	2
2	MBA/BBA	Centre Administrator, District Manager, Branch Manager, Asst. Branch Manager, Senior. Branch manager, regional collection manager, development officer, Management trainee,	26
3	MSW/BSW/ SOCIOLOGY	Programme Associates, Programme Coordinators, Social Worker, case worker	26
4	ANM/GNM	Nursing staffs	57
5	CLINICAL PSYCHOLOGIST/ APPLIED PSYCHOLOGIST	Centre Superintendent, Centre in charge, Counsellors, Child welfare officer	38
6	BCA/B.COM/BA/BSC	District Manager, Branch Manager, Asst. Branch Manager, Senior. Branch manager, regional collection manager, development officer, Management trainee, Programme Accountant, Project Associate	183
7	M.PHARMA/B.PHARMA	Pharmacist	12
8	MANAGENT IN RURAL DEBE- LOPMENT/ ITI/ MFC/MCFC/ LLB RURAL DEBELOPMENT/ ITI/ MFC/MCFC/LLB	Branch manager, Asst. Branch Manager, development officer, IT Support Group, development officer, IT Support Group,	7
9	INTERMEDIATE/ DIPLOMA/B. ed/ OTHERS (Primary and Secondary schooling)	Asst. Branch Manager, development officer, Field Credit Officer, MPCW, Project Vocational Trainers	708



## Training & Capacity Building

Following are the Training and capacity building programme conducted by Human Resource Department of People's Forum.

### Induction Training

- No. of Training - 25
- No. of Participants - 375

### Refresher Training

- No. of Training - 11
- No. of Participants - 275

### Team Building Exercise

- No. of Training - 2
- No. of Participants - 50

### Stress Management Training

- No. Of Training - 2
- No. of Participants - 50





## HIGHLIGHTS

### **International Women's Day Celebration**

Peoples Forum has celebrated International Women's Day celebration on 8th March, 2022 with all the female to celebrate the social, economic and political achievements of women, reflect on progress and demand gender equality. For over a hundred years, International Women's Day has put the spotlight onto issues affecting women all over the world.

### **Other In-house events /Activities/ Celebration :**

On 27th October 2021 Smt. Sulochana Das, State Commissioner for Persons with Disabilities, Odisha visited Mission Ashra (Rehabilitation centre for the destitute women with mental illness) and had a interaction with the residents and distributed food to the residents.

### **Glorious 31 Years of Peoples Forum**

December 27th, 2021 marks 31 years of strong, supportive journey of People's Forum. The day was celebrated in every project centre with enthusiasm, fun, and frolic. The celebration started with holy prayer by ISKCON devotees. This achievement of People's Forum is the result of combined effort of its members. The celebration was ended with a spectacular cultural night.

### **Library: A New Step taken by Drug De-Addiction Centre, Jharsuguda.**

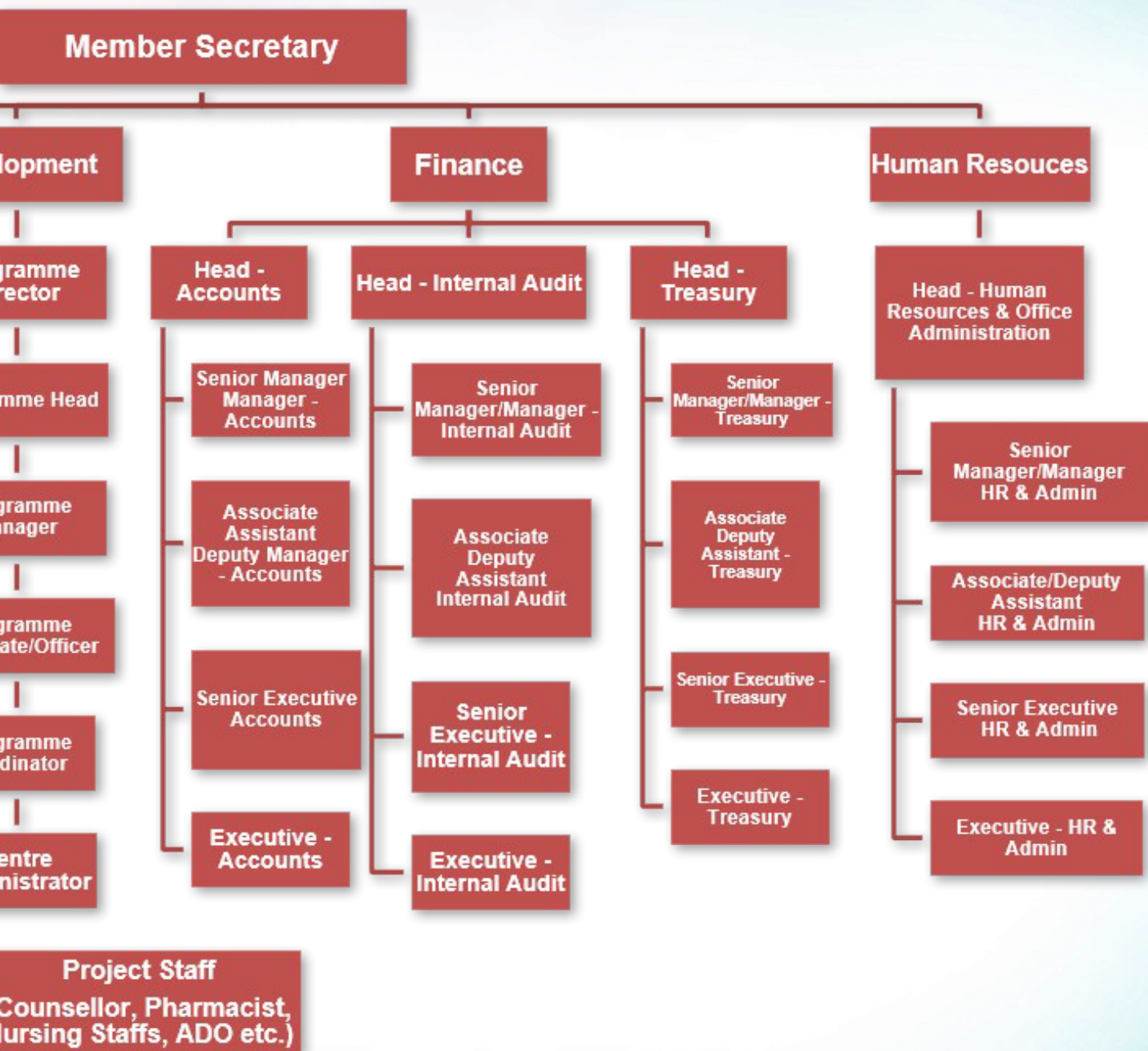
On 26th January, 2021, on the occasion of Republic Day, Drug De-Addiction Centre, Jharsuguda opened a Library in the centre premises. Libraries have a particularly important role to play, both in promoting general wellbeing, and as a part of a support package to people struggling with poor mental health. The library includes books, maps, e-books, videotapes, research papers etc. People's Forum always takes extra steps to ensure that the residents with mental health difficulties can enjoy educational facility as a part of their rehabilitation plan.



## ORGANOGRAM









## TESTIMONIALS



**Deepa Malik - (Silver R10 2016)**  
**Dr. PadmaShree Khel Ratna**  
**Arjuna Awardee**

"Her Valuable Comments on her visit to Mission Ashra Khordha Program was I am truly inspired to see the good work being done by Mission Ashra supporting women who need such special care, you all make this world a beautiful one. My gratitude as a citizen of India for doing selfless community service"



**Meera Parida**  
**National Council for Transgender**  
**Person ,MSJ&E, Govt. Of India**

"It was lovely day to meet . beautiful residents of MissionAshra . The environment was very clean and sophisticated. May God Bless all the residents of Mission Ashra".



**Gitika Naik**  
**Deputy Collector from**  
**Collectorate Office Jharsuguda**

"Visited Drug De addiction Centre wit district level officer , interacted with inmates . Proper care is being taken by the staffs , the ambience is good".



**Mr. Sanat Kumar Mohanty**  
**Collector and District magistrate**  
**khurda**

Visited Mission Aashalok on date 27-feb-2021. It was an official visit and he aprisite our effort and dedication towards the mission and promised to do the needful help in future.



**Smt. Puspanjali Mishra**  
**DSWO Khordha**

SAKHI BBSR is a best place for women to seek help who have been affected by violence. The centre also facilitates legal and medical aids, services and redresaal. I would suggest people should refer sakhi bbsr to the aggrieved women faced any kind of harrasment and violence.



**Dr. Laxmidhar Sahoo**  
**Director Capital Hospital,**  
**Bhubaneswar, Odisha**

Rendering great services to Women and Girl Child facing violence.





**Mr. Lankeswar Amat**  
**Additional District Magistrate (Revenue)**

Jharsuguda District is a model district in the welfare of Senior Citizen, Disabled person, Drug addicted person. The District Administration is working on full swing and very sensitively for providing protection of rights, proper care and rehabilitation to the destitute mentally ill male and female persons, older persons & Drug addicted person in the district. The Collector, Jharsuguda who is the chairperson of the District Mineral Foundation, Jharsuguda has been pleased to open shelter home for rehabilitation and to include them into the mainstream of the Society under Social security Scheme in the Jharsuguda District. There are six nos. of projects are running in the District by the reputed NGO People's Forum, Khordha funded by DMF, Jharsuguda. The NGO has been working in this district since 2016 in coordination with the District Administration and the performance of the NGO in Jharsuguda district is satisfactory. The details projects are as follows:

SL No	Name of the Project proposal	Address	Nos. of sanctioned strength	Now presently residing in the centre	Sponsored by
1	Mentally illness Home, Mission Ashra (Female-I)	At-H.Katapali, Dist-Jharsuguda	125	130	DMF, Jharsuguda
2	Mentally illness Home, Mission Ashra (Female-II)	At-H.Katapali, Dist-Jharsuguda	50	64	DMF, Jharsuguda
3	Mentally illness Home, Mission Ashalok (Male-I)	At-Badmal Dist-Jharsuguda	125	148	DMF, Jharsuguda
4	Old age Home (Bharasha Kendra)	At-Govindpur Dist-Jharsuguda	50	53	DMF, Jharsuguda
5	Drug-de-addiction centre	At-Suldiapara Dist-Jharsuguda	30	33	DMF, Jharsuguda
6	Mobile Medicare Van for older person	Mobile Van		400 PERSON PER COVERED MONTH	SSEPD Department, Odisha

For supervision of the centre, a District Level Monitoring Team has been constituted comprising the members as detailed below:-

- |   |                   |
|---|-------------------|
| 1. Additional District Magistrate (Rev), Jharsuguda   | - Chairperson     |
| 2. District Social Security Officer, Jharsuguda       | - Member Convener |
| 3. Sub-Divisional Social Security Officer, Jharsuguda | - Member          |
| 4. Sri Jeevan Mohanty, Social Worker                  | - Member          |
| 5. Smt. Kabita Panda, Social Worker                   | - Member          |

The district level monitoring Team visits the centre to inspect different activities like Accounts, status of Inmate, health & nutrition, Staff position, fooding menu, quality verification of food etc. The NGO observes all festival in the centre like Holi, Diwali, Raja, Nuakhai, Christmas etc and all special days like Independence Day, Republic Day & Mental Health Day etc. and Govt. official like Collector, SP, CDO,ZP, ADM, DSSO, Jharsuguda & other govt. officials also attend and celebrate the occasion with the inmates and staffs of the centre. The staffs of this centre are working extremely well & very dedicatedly with a friendly behavior to the inmates. Mentally Ill and Destitute person recommended by the Collector of other districts are also rehabilitating in these centre by the approval of the Collector, Jharsuguda.

I wish all success to this institution for their greater interest towards service to vulnerable groups of the society.



## FINANCIAL REPORT

**PEOPLE'S FORUM**  
**KHURDA - 752055**  
**BALANCE SHEET AS AT 31 MARCH 2022**

<b>SOURCES OF FUND</b>	<b>Schedules</b>	<b>2021-22</b>	<b>2020-21</b>
General Fund:			
Opening Balance		50,42,99,583	43,79,51,155
Add : contribution to corpus fund		3,35,30,000	3,60,64,000
Add: Excess of Income over Expenditure of the year		31,49,557	3,02,84,428
Net General Fund		54,09,79,140	50,42,99,583
Unsecured Loan - Tier II Fund		50,00,000	50,00,000
Term Loans from Banks & FIs	7	3,46,41,305	4,46,31,516
Loan Loss Reserve		22,02,769	22,02,769
Grants to be Spent		5,75,885	18,89,623
Current Liabilities	8	5,25,96,547	7,84,80,416
		<b>63,59,95,647</b>	<b>63,65,03,907</b>
<b>APPLICATION OF FUND</b>			
Fixed Assets (Written down value)	9	24,21,47,982	23,24,47,562
<b>INVESTMENTS</b>			
FDR with Bank	10	23,49,17,202	19,03,55,112
Other Current Asset	11	7,68,69,559	7,77,96,992
Grants Receivable	1	3,30,66,901	4,75,57,115
Cash & Bank Balances	12	4,89,94,002	8,83,47,126
		<b>63,59,95,647</b>	<b>63,65,03,907</b>

Significant Accounting Policies  
Notes to the Accounts

The schedules referred above form an integral part of the Balance Sheet

As per report of even date.

For BS Subudhi & Co  
Chartered Accountants  
Firm Regn no: 316006E

B S Subudhi  
Partner  
M. No.: 052512  
Date: 8-07-2022  
Place: Bhubaneswar  
UDIN : 22052512AOGNKX7501



For People's Forum

Gobinda Chandra Pattanaik  
Member Secretary

Date: 8-07-2022  
Place: Bhubaneswar





**PEOPLE'S FORUM**  
**KHURDA - 752055**  
**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2022**

Particulars	Sch	2021-22	2020-21
<b>INCOME</b>			
Restricted Grants (including Peoples' Contribution and Organisation's Contribution) for Projects	1	8,53,13,853	3,80,95,550
Transfer from Balance Sheet on account of Project Funds	1	1,40,44,777	5,80,32,266
Alternate Income from Society's Main Objects	2	28,45,63,080	20,54,84,538
<b>Total</b>		<b>38,39,21,711</b>	<b>30,16,12,353</b>
<b>EXPENDITURE</b>			
<b>Application to Projects out of Govts. Grants</b>			
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects	1	8,76,72,421	9,20,85,645
Transfer to Balance Sheet on account of Project Funds	1	1,16,86,209	40,42,171
Administrative and other Input Costs	3	13,65,74,101	3,82,19,160
Salaries & Other Man power Cost	5	10,64,73,045	8,57,16,768
<b>Application to Projects out of Income from Alternate Channels</b>			
Programme Welfare Expenses	4	26,60,791	53,44,670
Social, Cultural and Other Programme Expenses	6	1,00,86,446	1,00,53,180
Earlier Grants Receivable Set off from Own Fund	1	1,55,35,044	2,71,41,837
Depreciation	9	1,00,84,097	87,24,495
Excess of Income over Expenditure transferred to Balance Sheet		31,49,557	3,02,84,428
<b>Total</b>		<b>38,39,21,711</b>	<b>30,16,12,353</b>

Significant Accounting Policies

Notes to the Accounts

The schedules referred above form an integral part of the Income and Expenditure Account.

As per report of even date.

For BS Subudhi & Co  
Chartered Accountants  
Firm Regn no: 316006E

B S Subudhi  
Partner

M. No.: 052512

Date: 8-07-2022

Place: Bhubaneswar

UDIN : 22052512AOGNKX7501



For People's Forum

Gobinda Chandra Pattanaik  
Member Secretary

Date: 8-07-2022

Place: Bhubaneswar





**PEOPLE'S FORUM  
KHURDA - 752055**

**RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED 31 MARCH 2022**

Particulars	2021-22
<b>RECEIPTS</b>	
Opening Balance :	
Cash in hand	158155
Cash at Bank	88188971
Restricted Grants (including Interest from Bank, People's and Organisation's Contribution) for Projects :	8,53,13,853
Received from BC banks for disbursement	2,63,47,06,581
Recovery from BC clients on behalf of BC Banks	2,73,14,39,115
Received form FD Matured	33,36,34,181
Refund received from Income Tax	3,33,77,867
Operation cost received from BC Partners	27,65,84,386
Donation received for corpus Fund	3,35,30,000
	<u>6,21,69,33,108</u>
<b>PAYMENTS</b>	
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects :	8,76,72,421
Social, Cultural and other Programme Expenses	1,00,86,446
Administrative and other Input Costs	13,65,74,101
Programme Expenses	26,60,791
Personnel Expenses	8,56,32,686
Purchase of Fixed Assets	1,97,84,517
Earlier Grants Spent out of Own Fund	1,55,35,044
Repayment of Loan	92,63,487
Advance payment	62,22,410
Disbursement of BC Loans on behalf of Bank	2,62,12,91,666
Salary Advance	13,60,000
Impressed Fund Project	9,30,000
Insurance premium paid for BC Clients	2,10,35,527
BC Recovery/Recovery from BC Clients on behalf of BC Banks	2,70,51,64,590
Payment to creditor	3,55,906
Duties & Taxes paid	6,88,84,228
Investment in Fixed Deposits	37,54,85,287
<b>Closing Balance :</b>	
Cash in hand	700500
Cash at Bank	48293503
	<u>6,21,69,33,108</u>

Significant Accounting Policies

Notes to the Accounts

The schedules referred to the above form an integral part of the Receipt and Payment Account.

This is the Receipt and Payment Account referred to in our report of even date.

For BS Subudhi & Co  
Chartered Accountants  
Firm Regn no: 316006E

B S Subudhi  
Partner  
M. No.: 052512  
Date: 8-07-2022  
Place: Bhubaneswar  
UDIN : 22052512AOGNKX7501



for People's Forum

Gobinda Chandra Pattanaik  
Member Secretary

Date: 8-07-2022  
Place: Bhubaneswar





## OUR SUPPORTING AGENCIES



SSEPD Department  
Govt. of Odisha



Women and Child  
Development Department  
Govt. of Odisha



SC AND ST Development,  
Minorities and Backward  
classes welfare Department  
Govt. of Odisha



School and Mass  
Education Department  
Govt. of Odisha



Odisha State Disaster  
Management Authority  
Govt. of Odisha



District Mineral  
Foundation, Jharsuguda



District Mineral  
Foundation, Angul



Health & Family  
Welfare Department  
Govt. of Odisha



National Urban  
Health Mission



State Urban  
Development Agencies-  
SUDA



Mahanadi  
Coalfields Limited



NABARD



Goa Carbon Limited



State Bank  
of India



Canara Bank



Nalco India



Small Industries  
Development Bank of  
India



Oil and Natural Gas  
Corporation Limited



Yes Bank



DCB Bank



Indian Bank



KEEVA



WOORI Bank



Water. Org



Annapurna Finance  
Private Limited





SINCE  
1989

**PEOPLE'S FORUM**

*Always... All time... with the people*

HIG-97, Dharam Vihar, Khandagiri  
Bhubaneswar, Odisha 751030